



FOR IMMEDIATE RELEASE:

Bionic Gloves® Stages Astounding World Record Attempt at Louisville Slugger Museum & Factory

56-Year-Old Navy Veteran Aims for more than 7,600 Pull-Ups in 24 Hours

Louisville, KY – September 26, 2017 – Talk about a “hands-on” exhibit! [Bionic Gloves](#) is raising the bar at [Louisville Slugger Museum & Factory](#) with a mind-blowing display of strength, stamina, and inspiration.

On Saturday, September 30, at 11:00 a.m. EST, 56-year-old Navy veteran and Bionic Gloves athlete Rodney Hahn, will begin his attempt to set a new world record for the most pull-ups in a 24-hour period.

Pull-ups are regarded by fitness professionals as one of the most difficult exercises to achieve. They are executed by gripping over the top of a bar and lifting, or pulling, the body up so the chin is above the bar. The move has been called, “hard as hell” and “intimidating” by fitness gurus.

“We love to see our Bionic Gloves athletes push themselves and motivate others, and Rodney is definitely challenging himself in a remarkably inspiring way,” said Ana Rodas, Director Influencer Marketing and Product Development at Bionic Gloves. “He’ll be in good hands using Bionic Gloves with anatomical pads specifically designed to improve grip strength, and prevent blisters and calluses,” she said.

The Bionic Gloves pull-up bar will be centerstage in the main gallery of Louisville Slugger Museum & Factory. Hahn set a 24-hour record of 6,844 pull-ups in 2016, but a challenger broke that record last year with 7,600 pull-ups. As he attempts this record-setting achievement, Hahn will be wearing Bionic’s premium Beast Mode Fitness Gloves. Beast Mode is The Official Brand of Marshawn Lynch, and the gloves feature Bionic’s innovative design and technology.

“The Navy taught me that a disciplined mind will always pull your body through the finish line,” Hahn said about his upcoming challenge. “As a Bionic Gloves athlete, I do these seemingly impossible physical feats because I enjoy the journey, the gut-wrenching training and the camaraderie with like-minded athletes. I am very tough on gear, but can always count on Bionic Gloves and would never use another brand,” he said.

Hahn served in the Navy from 1981-85 aboard the John F. Kennedy, and has been a physical trainer for 19 years. He currently resides in Virginia Beach.

Louisville Slugger Museum & Factory will open at 9:00 a.m. EST on Sunday, October 1st in anticipation of Hahn breaking the record that morning. Museum guests will be able to watch and root for Hahn during his attempt from 11:00 a.m. to 5:00 p.m. on Saturday, and starting at 9:00 a.m. on Sunday. There will be

no charge for guests who want to cheer for Hahn on Saturday and Sunday in person at the museum, but the factory tour will not be included.

In addition, a second pull-up bar will be stationed next to Hahn for people who want to do their own pull-ups alongside Hahn's stirring demonstration of mental and physical endurance.

Bionic Gloves and Louisville Slugger Museum & Factory are both divisions of Louisville, Kentucky based Hillerich & Bradsby Co., the maker of Louisville Slugger® bats.

"We're excited to partner with Bionic Gloves and help cheer on Rodney as he goes for this record. The baseball bats made by our company have been used in many memorable record-setting moments, and we're hoping to see a great record set here on Sunday, October 1st," said Anne Jewell, Vice President and Executive Director at Louisville Slugger Museum & Factory.

Bionic Gloves and Louisville Slugger Museum & Factory will have a continuous live feed throughout the day as Hahn attempts more than 7,600 pull-ups in 24 hours. The online stream starts at 11:00 a.m. on Saturday, September 30th and can be viewed at: <http://YouTube.com/BionicGloves>.

About Bionic Gloves:

Designed by a leading orthopedic hand specialist, Bionic Gloves are totally unique in how they provide improved performance, dexterity, and overall enjoyment of activities like golf, fitness, and gardening. Strategically placed anatomical pads distribute forces evenly across the hand, preserving comfort and preventing fatigue. Bionic is a division of Hillerich & Bradsby Co., maker of the iconic Louisville Slugger® wood bats. To learn more about Bionic, check out Bionic Gloves on [Facebook](#), [Twitter](#), [Instagram](#) and [You Tube](#).

About Louisville Slugger Museum & Factory

Experience history-in-the-making as you stroll through the factory where world-famous Louisville Slugger bats are created. Award-winning factory tour, newly renovated galleries with interactive exhibits, historic memorabilia, and more. Create a Louisville Slugger bat with your very own name on it, just like the pros. Louisville Slugger Museum & Factory, 800 West Main Street, is open Monday – Saturday, 9 a.m. – 5 p.m., and Sundays 11 a.m. – 5 p.m., with extended summer hours. Admission is \$14 for adults, \$13 for seniors (60+), \$8 children (6-12), and free for children 5 and under. For more information, including holiday hours and extended summer hours, visit sluggermuseum.com or call 502-588-7228, or find us on Facebook ([@sluggermuseum](#)), Twitter ([@sluggermuseum](#)), and Instagram ([@slugger_museum](#)).

MEDIA CONTACT: Matt Willinger / 502-931-4852 / MWillinger@Bisig.com

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