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“Fair is Foul and Foul is Fair” Shakespeare Steps to the Plate at Louisville Slugger Museum & Factory

Museum celebrates Will in the Ville with free performances by Kentucky Shakespeare.

Louisville, Ky. – Louisville Slugger Museum & Factory is joining the city-wide celebration to welcome William Shakespeare’s First Folio to Louisville. On September 17 -18 LSMF is teaming up with Kentucky Shakespeare to present Wayne & Shuster’s sketch, *The Shakespearean Baseball Game: A Comedy of Errors, Hits, and Runs*.

Louisville Slugger Museum’s Shakespeare weekend will feature eight free performances in the museum’s theater of this hilarious 10-minute skit that pieces together quotations from some of Shakespeare’s most famous works like *Macbeth* & *Richard III*, and comically adapts them to the baseball theme as you follow Rocky and the rest of the Stratford baseball team. Performances will occur at 11:00 am, 12:00 pm, 1:00 pm and 2:00 pm on both Saturday and Sunday.

“This is our first time performing at Louisville Slugger Museum & Factory,” said Rob Silverthorne, director of operations and marketing for Kentucky Shakespeare, “and this skit is the perfect way to showcase something that we’re both so passionate about.”

The museum’s Vice President and Executive Director, Anne Jewell, agreed. “With the arrival of the First Folio and Will in the Ville it’s definitely and exciting time for Louisville, and we’re happy to be a part of the celebration and have the ability to team up with Kentucky Shakespeare to offer such a fun interpretation of Shakespeare for our guests!”

Whether you’re a baseball fan or Shakespeare guru one things for sure, this weekend is sure to be a hit! A very palpable hit!

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About Louisville Slugger Museum & Factory:

Experience history-in-the-making as you stroll through the factory where world-famous Louisville Slugger bats are created. Award-winning factory tour, newly renovated galleries with interactive exhibits, historic memorabilia, and more. Create a Louisville Slugger bat with your very own name on it, just like the pros. Louisville Slugger Museum & Factory, 800 West Main Street, is open Monday – Saturday, 9 a.m. – 5 p.m., and Sundays 11 a.m. – 5 p.m., with extended summer hours. Admission is \$14 for adults, \$13 for seniors (60+), \$8 children (6-12), and free for children 5 and under. For more information, including holiday hours and extended summer hours, visit sluggermuseum.com or call 502-588-7228.

About Kentucky Shakespeare:

Founded in 1949, Kentucky Shakespeare – a not-for-profit, charitable organization and professional theatre – is the oldest, free Shakespeare festival in the United States.

Designated the Official Shakespeare Company of the Commonwealth, Kentucky Shakespeare serves over 80,000 annually through the Kentucky Shakespeare Festival in Central Park in the summer, educational outreach touring programs, and special community programming throughout the year. Other programs include Camp Shakespeare, annual Shakespeare in the Parks tour, Shakespeare in the Libraries tour serving all Louisville Free Public Libraries, and community center residencies. Kentucky Shakespeare has served over 1,000,000 students with in-school arts programs since its inception in 1990 in all 120 Kentucky counties and surrounding states.

Kentucky Shakespeare has been recognized by the Folger Library and the Kentucky Humanities Council for exemplary programming, was a finalist for the Excellence in Summer Learning Award at John Hopkins University, is a multi-year recipient of the National Endowment for the Arts Shakespeare in American Communities program, and is a past recipient of the Kentucky Governor's Award in the Arts. Kentucky Shakespeare has also been awarded multiple LEO Weekly Reader's Choice and Broadway World Louisville Regional Awards. Kentucky Shakespeare is the 2015 recipient of the Center for Nonprofit Excellence's Art of Vision Pyramid Award.

About Will in the Ville:

Will in the Ville is a collaborative initiative—spearheaded by the Frazier History Museum, University of Louisville, and the Louisville Free Public Library—involving more than 45 arts, cultural, and educational organizations throughout Louisville and Southern Indiana. As part of the international commemoration of the 400th anniversary of William Shakespeare's death, it aims to make Louisville a "city of Shakespeare."

*Shakespeare events begin in April and continue throughout 2016. The celebration culminates with the arrival of the national traveling exhibit, *First Folio! The Book that Gave Us Shakespeare*, on display at the Frazier History Museum from November 10–December 10, 2016. The exhibit—co-hosted by the Frazier, UofL, and LFPL—is made possible through a grant from the Folger Shakespeare Library, the Cincinnati Museum Center, and the American Library Association and is traveling to all 50 states. Louisville was selected as the representative site for the state of Kentucky.*

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