



**FOR IMMEDIATE RELEASE:**

## **Louisville Slugger Museum & Factory Brings Interactive Fan Exhibit to Progressive Field**

*Exhibit features game-used bats from Indians legends, "old fashion" bat making demonstrations and fan giveaways*

**Cleveland, OH** – July 5, 2017 – [Louisville Slugger Museum & Factory](#) hits the road with an interactive baseball experience created for fans at Cleveland's Progressive Field for the upcoming Indians series against the Detroit Tigers from Friday, July 7<sup>th</sup> – Sunday, July 9<sup>th</sup>.

The interactive "Mobile Museum" is highlighted with game-used bats from Cleveland baseball legends and also features replica bats from Cleveland's favorite players, free museum passes and fun family photo opportunities with the museum's Big Bat and Big Glove.

There will also be Signature Rubbing Boards allowing fans to make their own souvenir rubbing from the branded signatures of the Tribe's greatest players. It's a mobile museum version of Louisville Slugger Museum & Factory's esteemed Signature Wall.

"Between winning the American League pennant in 2016 and leading the American League Central division right now, Cleveland fans are some of the most energized fans in baseball, and we can't wait to join them," said Anne Jewell, Executive Director at Louisville Slugger Museum & Factory. "We're bringing an extensive collection of Tribe baseball memorabilia and interactive fun for baseball fans of all ages," she said.

Fans attending the upcoming series against the Tigers will have the opportunity to win great items like a personalized Louisville Slugger baseball bat and free museum passes.

### **Bat-Making Demonstrations**

Louisville Slugger Museum & Factory invites fans to watch the museum's live bat-making demonstrations as a trained craftsman uses a hand-turning lathe to showcase the "old-fashioned" way of making a baseball bat by hand. With wood chips flying, the demonstration is a spectacle to see and a showcase that is sure to delight crowds of all ages.

### **Fans can "Hold a Piece of History"**

The Mobile Museum will also allow fans to "Hold a Piece of History," with the rare opportunity to actually touch and hold game-used bats from current and past Tribe players, including **Jim Thome**, **Sandy Alomar** and **Eddie Murray**, as well as a game-used **Lou Whitaker** bat for Tigers fans in

attendance. In addition to the gamers, replica bats for fan favorites **Francisco Lindor**, **Miguel Cabrera**, and **Lonnie Chisenhall** will also be on display and available for fans to inspect and hold.

The game-used bats join an already impressive line-up at Louisville Slugger Museum & Factory. Admission to the museum includes interactive exhibits, a short feature film, historic memorabilia, the World's Biggest Baseball Bat and an award-winning factory tour.

The museum, which opened in 1996, remains one of Louisville's most popular attractions. The Louisville landmark features a wide range of exhibits, where visitors can hold game-used bats from some of the game's greatest hitters, face down a 90-mph fastball and check out more than 6,000 autographs from major leaguers.

Also included with museum admission is entrance to the current LEGO® exhibit, *Big Leagues, Little Bricks*. The original exhibition features hip portraits of baseball superstars, dynamic conceptual sculptures of iconic baseball moments and stadium replicas all built with LEGO® bricks.

As an added bonus, all guests receive a free souvenir mini-bat at the end of their factory tour. Tours are given seven days a week and guests are guaranteed to view bat production on each tour. A trip to Louisville Slugger Museum & Factory makes for a great weekend getaway. Cleveland is a short five-hour drive to downtown Louisville.

### **About Louisville Slugger Museum & Factory:**

*Experience history-in-the-making as you stroll through the factory where world-famous Louisville Slugger bats are created. Award-winning factory tour, newly renovated galleries with interactive exhibits, historic memorabilia, and more. Create a Louisville Slugger bat with your very own name on it, just like the pros. Louisville Slugger Museum & Factory, 800 West Main Street, is open Monday – Saturday, 9 a.m. – 5 p.m., and Sundays 11 a.m. – 5 p.m., with extended summer hours. Admission is \$14 for adults, \$13 for seniors (60+), \$8 children (6-12), and free for children 5 and under. For more information, including holiday hours and extended summer hours, visit [sluggermuseum.com](http://sluggermuseum.com) or call 502-588-7228, or find us on Facebook (@[sluggermuseum](https://www.facebook.com/sluggermuseum)), Twitter (@[sluggermuseum](https://twitter.com/sluggermuseum)), and Instagram (@[slugger\\_museum](https://www.instagram.com/slugger_museum)).*

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