



FOR IMMEDIATE RELEASE:

Louisville Slugger Museum & Factory Brings Baseball History to U.S. Cellular Field

*"Shoeless" Joe Jackson, Dick Allen & Paul Konerko game-used bats on display
Exhibit features "old-fashioned" bat-making demonstrations, original contracts & fan giveaways*

Chicago, IL – July 12, 2017 – [Louisville Slugger Museum & Factory](#) hits the road with an interactive baseball experience created for fans at Chicago's U.S. Cellular Field for the upcoming White Sox series against the Seattle Mariners from Friday, July 14th – Sunday, July 16th.

The interactive "Mobile Museum" is highlighted by a game-used **Shoeless Joe Jackson** bat and other game-used bats from Chicago baseball legends. In addition, there will be bat-making demonstrations where the museum showcases the "old-fashioned" way of making a bat by hand. Other highlights include replica bats from Chicago's favorite White Sox players, free museum passes and fun family photo opportunities with the museum's Big Bat.

Mariners fans will love **Ken Griffey Griffey Jr.**'s Silver Slugger Award on display, and the chance to hold one of the Junior's game-used C271 bats. There will also be Signature Rubbing Boards allowing fans to make their own souvenir rubbing from the branded signatures of the White Sox greatest players. It's a mobile museum version of Louisville Slugger Museum & Factory's esteemed Signature Wall.

"We're excited to return to U.S. Cellular Field and meet baseball fans who share the same passion for America's pastime as we do at Louisville Slugger Museum & Factory," said Anne Jewell, Executive Director. "Our Mobile Museum is an interactive fan exhibit that has been custom-built for this year's series against the Mariners. With historic items from White Sox teams both current and past as well as a few treats for Seattle fans our exhibit will be a treat for all generations," she said.

Fans attending the upcoming games will have the opportunity to win great one-of-a-kind items like a personalized Louisville Slugger baseball bat and free museum passes.

Bat-Making Demonstrations

Louisville Slugger Museum & Factory invites fans to watch the museum's live bat-making demonstrations as a craftsman will use a hand-turning lathe to showcase the "old-fashioned" way of making a baseball bat by hand. With wood chips flying, the demonstration is a spectacle to see and a showcase that is sure to delight crowds of all ages.

Fans can “Hold a Piece of History”

The interactive exhibit will also allow fans the chance “Hold a Piece of History”, with the rare opportunity to actually touch and hold game-used bats from current and past Sox players including **Paul Konerko, Dick Allen, Harold Baines, Jim Thome** and more. In addition to the gamers, replica bats for fan favorite **Bo Jackson** as well as Bull’s legend and short-term baseball player, **Michael Jordan** will also be on display and available for fans to inspect and hold.

White Sox Helmet Built from Lego Bricks

Another highlight of the mobile museum experience is an impressive sculpture of a Chicago White Sox batting helmet made from LEGO® bricks. The sculpture serves as a preview of the wildly popular Big Leagues, Little Bricks exhibition which is currently open at Louisville Slugger Museum & Factory with original favorites and new items through January 7, 2018.

The special exhibit features original baseball sculptures, portraits, and stadium replicas such as Chicago’s Old Comiskey Park all built with LEGO® pieces.

The exhibit joins an already impressive line-up at Louisville Slugger Museum & Factory. Admission to the museum includes interactive exhibits, a short feature film, historic memorabilia, the World’s Biggest Baseball Bat and an award-winning factory tour.

The museum, which opened in 1996, remains one of Louisville’s most popular attractions. The Louisville landmark features a wide range of exhibits, where visitors can hold game-used bats from some of the game’s greatest hitters, face down a 90-mph fastball and check out more than 6,000 autographs from major leaguers.

As an added bonus, all guests receive a free souvenir mini-bat at the end of their factory tour. Tours are given seven days a week and guests are guaranteed to view bat production on each tour. A trip to Louisville Slugger Museum & Factory makes for a great weekend getaway. Chicago is a short five-hour drive to downtown Louisville.

About Louisville Slugger Museum & Factory:

Experience history-in-the-making as you stroll through the factory where world-famous Louisville Slugger bats are created. Award-winning factory tour, newly renovated galleries with interactive exhibits, historic memorabilia, and more. Create a Louisville Slugger bat with your very own name on it, just like the pros. Louisville Slugger Museum & Factory, 800 West Main Street, is open Monday – Saturday, 9 a.m. – 5 p.m., and Sundays 11 a.m. – 5 p.m., with extended summer hours. Admission is \$14 for adults, \$13 for seniors (60+), \$8 children (6-12), and free for children 5 and under. For more information, including holiday hours and extended summer hours, visit sluggermuseum.com or call 502-588-7228, or find us on Facebook (@[sluggermuseum](https://www.facebook.com/sluggermuseum)), Twitter (@[sluggermuseum](https://twitter.com/sluggermuseum)), and Instagram (@[slugger_museum](https://www.instagram.com/slugger_museum)).

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