



FOR IMMEDIATE RELEASE:

First-Ever Glow-In-The-Dark Mini-Bats Conjured Up at Louisville Slugger Museum & Factory

Plus, Wonder Woman and Thor make an appearance with other kid-friendly characters for super photo-ops during Home Run Halloween

Louisville, Ky. – October 16th, 2017 - For Halloween, [Louisville Slugger Museum & Factory](http://www.sluggermuseum.com) plans another wicked-fun celebration on Sunday, October 22nd, with the return of **Home Run Halloween**. This hauntingly good time features **free admission for all children in costume**, and trick-or-treating throughout the factory and museum.

In addition to trick-or-treating and other fun games and activities, all children ages 12 and under receive a **free special-edition glow-in-the-dark mini-bat** at the end of the factory tour. These glorious glowing mini-bats are a first for Hillerich & Bradsby Co., and will also be sold in the Museum Store and online at www.sluggergifts.com.

“The mad scientists in our factory cooked up a magic dipping potion for these special mini-bats,” said Anne Jewell, VP and Executive Director of Louisville Slugger Museum & Factory. “These spook-tacular bats feature an adorable baseball-themed ghost and a ‘Happy Halloween’ message, but best of all, they glow a goblin-ish green when the lights go out.”

Also new this year, **Wonder Woman** and **Thor** join the team along with other costumed characters for fantastic photo opportunities sponsored by Bionic Gloves, the museum’s sister division at Hillerich & Bradsby Co.

Guests can also pose with **The World’s Largest Vampire Stake**. The stake was unveiled last year, and stretches eight-feet, eight-inches long. It fits right in with the theme of big things at the museum. The downtown attraction is already the home of The Big Bat (the largest in the world at 120 feet tall) and a giant ball and glove sculpture carved from limestone.

Included with admission are the museum’s latest temporary exhibits *Big Leagues*, *Little Bricks*, and *Ali & Aaron: United in The Fight*. *Big Leagues*, *Little Bricks* features hip portraits of baseball superstars, dynamic conceptual sculptures of iconic baseball moments, and show-stopping replicas of historic baseball stadiums made from LEGO® bricks. *Ali & Aaron: United in the Fight* is an original art installation that explores the historic role both athletes played in the fight for civil rights and inspires guests to examine their own convictions and beliefs.

The exhibits join an already impressive line-up at Louisville Slugger Museum & Factory. Admission to the museum includes interactive exhibits, a short feature film, historic memorabilia, the World’s Biggest Baseball Bat and an award-winning factory tour.

As an added bonus, all guests receive a free souvenir mini-bat at the end of their factory tour. Tours are given seven days a week and guests are guaranteed to view bat production on each tour.

About Louisville Slugger Museum & Factory:

Experience history-in-the-making as you stroll through the factory where world-famous Louisville Slugger bats are created. Award-winning factory tour, newly renovated galleries with interactive exhibits, historic memorabilia, and more. Create a Louisville Slugger bat with your very own name on it, just like the pros. Louisville Slugger Museum & Factory, 800 West Main Street, is open Monday – Saturday, 9 a.m. – 5 p.m., and Sundays 11 a.m. – 5 p.m., with extended summer hours. Admission is \$14 for adults, \$13 for seniors (60+), \$8 children (6-12), and free for children 5 and under. For more information, including holiday hours and extended summer hours, visit sluggermuseum.com or call 502-588-7228, or find us on Facebook ([@sluggermuseum](https://www.facebook.com/sluggermuseum)), Twitter ([@sluggermuseum](https://twitter.com/sluggermuseum)), and Instagram ([@slugger_museum](https://www.instagram.com/slugger_museum)).

About Bionic Gloves:

Designed by a leading orthopedic hand specialist, Bionic Gloves are totally unique in how they provide improved performance, dexterity, and overall enjoyment of activities like golf, fitness, and gardening. Strategically placed anatomical pads distribute forces evenly across the hand, preserving comfort and preventing fatigue. Bionic is a division of Hillerich & Bradsby Co., maker of the iconic Louisville Slugger® wood bats. To learn more about Bionic, check out Bionic Gloves on [Facebook](#), [Twitter](#), [Instagram](#) and [You Tube](#).

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